



Casa de Campo Resort Promotes Kirsis Méndez as Director of Sales for Latin America and the Caribbean

*New executive appointment supports the strategic expansion
and focus into key markets*

La Romana. October 5, 2017. To strengthen Casa de Campo Resort & Villas presence in Latin America and support market growth, Kirsis Méndez has been appointed Director of Sales for Latin America and the Caribbean.

Méndez, who started this new position as of October 1st, is responsible for developing new markets, strengthening key partnerships, and managing the overall territory.

Jason Kycek, Sr. Vice President of Sales and Marketing of Casa de Campo explained "Kirsis' promotion is well deserved. She is a proven and well-respected industry professional who is dedicated to serving our partners and passionately representing Casa de Campo. Her promotion is a testament to our focus in supporting our Latin American partners further in growing our business together and recognizing her achievements."

"I am very excited and ready to take on my new responsibilities", said Kirsis Mendez. " I have always enjoyed working in these markets and am thrilled to work more closely with our key partners throughout these regions."

Kirsis Méndez is a leading hospitality professional with more than 20 years of successful experience in local and international groups, operations, and sales.

With a degree in Tourism from the APEC University, she has also studied digital marketing, hotel marketing, customer service training and commercial hotel management. She speaks English, French and Portuguese.

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