



CASA DE CAMPO TO HOST 2016 LATIN AMERICA AMATEUR CHAMPIONSHIP DOMINICAN REPUBLIC – Jan. 15, 2015 – Casa de Campo – the 7,000-acre luxury resort and golf destination in La Romana, Dominican Republic – has been confirmed to host the 2016 Latin America Amateur Championship (LAAC), organizers announced today during the inaugural staging of the championship in Buenos Aires, Argentina. The event will be played at the legendary Teeth of the Dog, the masterpiece of golf course designed by architect Pete Dye, and is scheduled to take place January 14-17, 2016.

"It is a great honor for us to have been selected to host this prestigious championship," said Rafael Torres, President of Casa de Campo. "We are fortunate that the selection committee has seen fit to bring the LAAC to what we believe is the finest golf resort in this region. The employees and the residents of Casa de Campo will be proud to be a part of Latin America's premier amateur golf competition."

Founded by the Masters Tournament, The R&A and the United States Golf Association (USGA), the LAAC was established to further develop amateur golf throughout this region, and specifically in South America, Central America, Mexico and the Caribbean.

The LAAC follows a model established by the Masters and The R&A when, in 2009, the organizations created the Asia-Pacific Amateur Championship (AAPAC) to advance the sport in that part of the world and to create heroes other aspiring golfers could emulate.

The event in the Asia-Pacific has been an astonishing success with the likes of Hideki Matsuyama and Tianlang Guan winning the championship and going on to make an impact in the Masters Tournament and on the PGA Tour. Australia's Antonio Murdaca

won the 2014 championship at Royal Melbourne and will have an opportunity to make his mark this year.

Each year, the LAAC champion will receive an invitation to compete in the Masters at Augusta National Golf Club. In addition, the winner and the runner(s)-up will be exempt into the final stages of qualifying for The Open and U.S. Open Championship. Finally, the champion will receive full exemptions into The Amateur Championship, U.S. Amateur Championship and any other USGA amateur championship for which he is eligible.

The 2016 LAAC will bring the region's best players to one of the region's most highly regarded venues. Designed by Pete Dye and built in the early 1970s, Teeth of the Dog at Casa de Campo features seven holes along the ocean and is routinely ranked as one of the best courses throughout all of Latin America.

This week's LAAC features 109 players from the 28 countries throughout Latin America. Television coverage includes two hours of live broadcast on each of the four days being aired in more than 150 countries. For more information about the LAAC, including latest news, schedule, spectator information and a roster of players competing, please visit the event's website at www.LAACgolf.com.

A posh escape situated on the southeastern coast of the Dominican Republic, Casa de Campo – a member of Preferred Hotels & Resorts and Leading Hotels of the World – attracts financial moguls, politicians and Hollywood's elite with choice accommodations in hotel rooms, suites or villa homes. "The Sporting Life" beckons with classic sports rooted in tradition, including five Pete Dye-designed golf courses (including famed Teeth of the Dog), 370-slip Marina & Yacht Club, Polo & Equestrian Club, La Terrazza Tennis Center and skeet/trap shooting at the 245-acre Shooting Club. Additional amenities range from The Casa de Campo Spa, Minitas Beach and Catalina Island, to The Beach Club by Le Cirque dining, six other cuisine collections, and cultural immersion at Altos de Chavon – an artisan's village modeled after a 16th-century Mediterranean city with boutique shops, museums, and a 5,000-seat Grecian-style amphitheater that hosts international touring concerts.

For ease of arrival, the Casa de Campo La Romana International Airport (LRM) is five minutes from check-in and serviced by JetBlue Airways (now with direct routes from JFK three times a week), and American Airlines (daily non-stop service from South Florida). A short drive away, Santo Domingo (SDQ) and Punta Cana (PUJ) operate daily direct flights from all major U.S. airports.

For more information on Casa de Campo, call 1-800-877-3643, visit www.casadecampo.com.do or follow social media outlets on Facebook.com/casadecamporesort or on Twitter @CasadeCampo.

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About the Masters Tournament Inspired by its founders, Bobby Jones and Clifford Roberts, the Masters Tournament has embraced its obligation and seized opportunities to

promote the game since the Tournament's inception in 1934. The efforts of the Masters on behalf of the game of golf are aimed to preserve its integrity, celebrate sportsmanship, applaud champions, positively affect people in need through philanthropy, and give all that is possible back to the game. The Masters is focused on providing stewardship for the game, especially for amateur players and youth around the world. For more information, visit www.masters.com.

About The R&A

Based in St Andrews, The R&A organizes The Open, major amateur events and international matches. Together with the United States Golf Association, The R&A governs the game worldwide, jointly administering the Rules of Golf, Rules of Amateur Status, Equipment Standards and World Amateur Golf Rankings. The R&A's working jurisdiction is global, excluding the United States and Mexico.

The R&A is committed to working for golf and supports the growth of the game internationally and the development and management of sustainable golf facilities. The R&A operates with the consent of 152 organizations from the amateur and professional game and on behalf of over thirty million golfers in 138 countries. For more information, visit www.randa.org.

About the USGA

The USGA conducts the U.S. Open, U.S. Women's Open and U.S. Senior Open, as well as 10 national amateur championships, two state team championships and international matches, attracting players and fans from more than 160 countries. Together with The R&A, the USGA governs the game worldwide, jointly administering the Rules of Golf, Rules of Amateur Status, equipment standards and World Amateur Golf Rankings. The USGA's reach is global with a working jurisdiction in the United States, its territories and Mexico, serving more than 25 million golfers and actively engaging 150 golf associations.

The USGA is one of the world's foremost authorities on research, development and support of sustainable golf course management practices. It serves as a primary steward for the game's history and invests in the development of the game through the delivery of its services and its ongoing "For the Good of the Game" grants program. Additionally, the USGA's Course Rating and Handicap systems are used on six continents in more than 50 countries. For more information about the USGA, visit www.usga.org.