



**CASA DE CAMPO RESORT & VILLAS APPOINTS
JASON KYCEK AS NEW VICE PRESIDENT OF SALES AND MARKETING**
Seasoned Hotel Executive Brings Vast Sales & Marketing Expertise to the Luxury Resort

La Romana, D.R. – (January 13, 2017) – In a move aimed at driving focus to brand excellence and furthering the reach of Casa de Campo Resort & Villas international, Jason Kycek has recently been appointed as the new Vice President of Sales and Marketing for the luxury resort. With over 15 years of professional experience, Kycek will facilitate the company’s growth and marketing strategy.

Kycek takes this lead position in the midst of an unprecedented improvement program designed to increase the quality, variety and experience at Casa de Campo Resort & Villas.

“We are very fortunate to have Jason join this great organization. He provides the experience and expertise to be able to take Casa de Campo to the next level, said Andrés Pichardo, President of Casa de Campo Resort & Villas. “His addition to our team represents our profound commitment to excellence in order to improve the satisfaction of our guests and secure the profitability for our shareholders.”

Previously, Kycek was Vice President of Sales and Marketing for the Edgewater Hotel & Spa. Prior to this, he held the position of Vice President of Sales and Marketing for Occidental Hotels and Resorts, overseeing the U.S. sales and marketing initiatives for the company’s Caribbean, Mexican, and Latin American properties. Jason has also worked with Capella Hotels and KSL Resorts along with the luxury consortia markets. He holds a degree from the University of Wisconsin.

With more than 15 years of experience as a global hotelier, Kycek is acknowledged for his achievements in luxury resort, spa, & golf brand positioning, technical services, hotel openings,

revenue management, operations and sales and marketing. He will be based in the Dominican Republic.

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About Casa de Campo:

Casa de Campo Resort & Villas – a member of The Leading Hotels of the World – attracts affluent travelers with the offering of spacious hotel rooms, suites and luxury villas. Expect gourmet cuisine and fine wines and spirits throughout the destination’s restaurants and bars, a 370-slip Marina & Yacht Club, Polo & Equestrian Club, La Terraza Tennis Center and 245-acre Shooting Club. Spanning 7,000 tropical acres on the southeastern coast of the Dominican Republic, this luxury Caribbean destination is also home to three of the game’s most difficult courses all designed by Pete Dye, including Teeth of the Dog, Dye Fore and The Links. Casa de Campo is also home to Altos de Chavón – an artisan’s village modeled after a 16th century Mediterranean city with boutique shops, museums and a 5,000-seat Grecian-style amphitheater inaugurated by Frank Sinatra in August of 1982.

For ease of arrival, La Romana International Airport (LRM) is five minutes from check-in and serviced by JetBlue Airways (now with direct flights from JFK three times a week) and seasonally by American Airlines (non-stop service from MIA). A short drive away, Santo Domingo (SDQ) and Punta Cana (PUJ) operate daily direct flights from all major U.S. airports.

For more information, please call 1-800-877-3643, or visit www.casadecampo.com.do.